

# HERE'S the POINT

By SPENCE HELD

Adaline Dudley's column in last week's Peninsula News was notable for two things:

1—Her photo appeared upside down.

2—Two little words in an anecdote about Tijuana were de-voured by type lice, making it fairly unfunny.

Well, don't ask me to explain the mysterious mechanical processes by which a photo is turned upside down. All I know is that Adaline took considerable kidding Thursday when she popped into the office.

Her sous-of-the-border anecdote was supposed to read like this:

There was the Tijuana store owner who recently refused to stage a style show for the San Diego Bar Association Auxiliary with this blunt statement: "Fashion show for bartenders' wives? Never!"

The "Bar Association" disappeared without a trace from last week's column.)

During World War II, for the Tribune, I lavished considerable care and affection on a column about the Red Cross blood donor center. What happened?

Somebody in the bowels of the building stuck a dame's picture at the top of the column.

As to those pesky type lice, here's an item that appeared in a San Diego daily a few years ago:

"Miss Mabel Grant, great-grandmother of President Grant, will attend State College this year."

I listened to last Sunday's radio broadcast of the pro football game between the L. A. Rams and Baltimore Colts. The announcer said something about Les Richter of the Rams being injured and allowed as how a Baltimore player was requested to retire.

But I had to read the papers to learn that a big bruise named Don Joyce had ripped off Richter's helmet (hard plastic, I guess) and hit him over the eye with it.

Fifteen stitches were required to partially repair the damage to Richter's face. Reports were indefinite as to n eye injury.

That's only the latest of a series of assault-and-battery incidents in pro football. There's a fight crowd—that likes to see blood flow and howl for kill, and they are flocking to see pro football in increasing numbers.

However, there are millions of others who were raised on high school and college football, and don't go for that stuff.

Football is rough enough without slugging, kneeling and eye-gouging. Also, any coach worthy of the name teaches good sportsmanship. It's traditional in many colleges for a player to help a sprawled opponent to his feet.

At Point Loma High School, I'm glad to say, hard clean football is taught; and anybody who slugged an opponent in the face with his helmet undoubtedly would be kicked off the team.

It's time that pro football is cleaning house.

## Installation Set By Point Loma Council, K. of C.

Newly-elected officers of Point Loma Council, Knights of Columbus, will be installed by Ralph Mazela, district deputy, Friday, Dec. 17 at 7:30 p.m., in SES Hall.

Degree work will be exemplified by the Pius X Council of La Jolla, the sponsoring council. Membership in the new council is still open to all active Catholic men in the Point Loma area. "An invitation is extended to those who would like to join in Christian action on every front," it was announced.

The newly-elected officers are as follows: George A. Tasch, grand knight; Edward J. Greany, deputy grand knight; William Dan Shortridge, chancellor; Herbert H. Thompson, recorder; Edward J. Hawkins, warden; Fred C. Schipper, treasurer.

Harry J. Ragen, advocate; Flavio Peters, inside guard; Paul A. Boyle, outside guard; Victor Pfeiffer, outside guard; Walter E. McVay, 3-year trustee; Stanley F. Grumond, 2-year trustee;

## O. B. Postoffice

Pat Chilton, postmaster at the Ocean Beach postoffice, announced yesterday that it will be open Saturdays, Dec. 11 and 18, from 8 a.m. to 6 p.m.

The main postoffice will be open Sundays, Dec. 12 and 19, from 10 a.m. to 6 p.m. and the Fleet station at the foot of Broadway is open daily until midnight.

# Peninsula News

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THE ONLY NEWSPAPER 100 PERCENT INTERESTED IN SAN DIEGO'S PENINSULA AREA

No. 6 — Thirty-fifth Year.

Ocean Beach, San Diego 7, Calif.

Thursday, December 9, 1954

Phones: AC 3-3156 - AC 3-3157

Ten Cents a Copy

Ten Pages

## Time Schedule Set For Free Movies At Strand Theatre

The special Christmas Party for children at the Strand Theatre will be held from 10 a.m. to 4 p.m. daily, Monday, Dec. 20 through Friday, Dec. 24, it was announced yesterday.

Santa Claus will be on Newport Ave. all five days, afternoon and evening. He will visit the various business establishments with candy and gifts for the kiddies.

At the Strand, there are to be three 2-hour shows daily—at 10 a.m., 12 noon and 2 p.m. Each day the program will be different. Every show will include a feature-length movie, comedy and cartoons. Doors are to open at 9:45 a.m.

This is the second annual Christmas Party for children under 14, and is being staged by Ocean Beach business and professional men. It is sponsored this year by the O. B. Kiwanis Club.

Harry Masters is chairman of the committee in charge, which includes the following: Eddie Schoen, Johnny Dowell, Joe Kemeally, Clyde Wood, Ed Peterson, Dr. Winton Oster, Ray Perine and David Pain.

Most Ocean Beach stores are remaining open evenings during the Christmas shopping season.

## NEW PT. LOMA CHURCH TO BE DEDICATED SUN.

Sunday will be the Day of Dedication for the new Point Loma Community Presbyterian Church at Chatsworth Blvd. and Udal St.

First services in the recently-completed church will be held at 9:30 and 11 a.m., following the ceremony of the keys at 9:10. The Rev. S. Dean McBride, who recently returned from a trip to Europe and the Holy Land, will conduct the services.

Open house at the new church—a brick, Colonial-style structure—is scheduled for 1 to 8 p.m. Sunday. Dr. Alex Zimmerman, church organist and choir director, will give an organ recital from 4 to 5 p.m.

## Harold Green Heads March Of Dimes In Peninsula Area

Completion of the 1955 March of Dimes Campaign Cabinet was announced this week by A. I. Dickman, chairman, as he named 31 community chairmen.

Harold Green was appointed chairman for the Point Loma Ocean Beach area.

The community chairmen will be responsible for conducting the March of Dimes campaign within their areas. "They are autonomous in every respect," Dickman said, "although certain operations, such as the March of Dimes return envelopes, are handled through the San Diego office."

## Surface Fishing Continues Good At 'Rock Pile'

With the yellowtail and bonito still in high gear at the Rock Pile, 30 minutes below South Coronado Island, deep sea anglers gave up trying to estimate how high the 1954 yellowtail catch eventually will go and contented themselves with contributing to it with banner catches of their own.

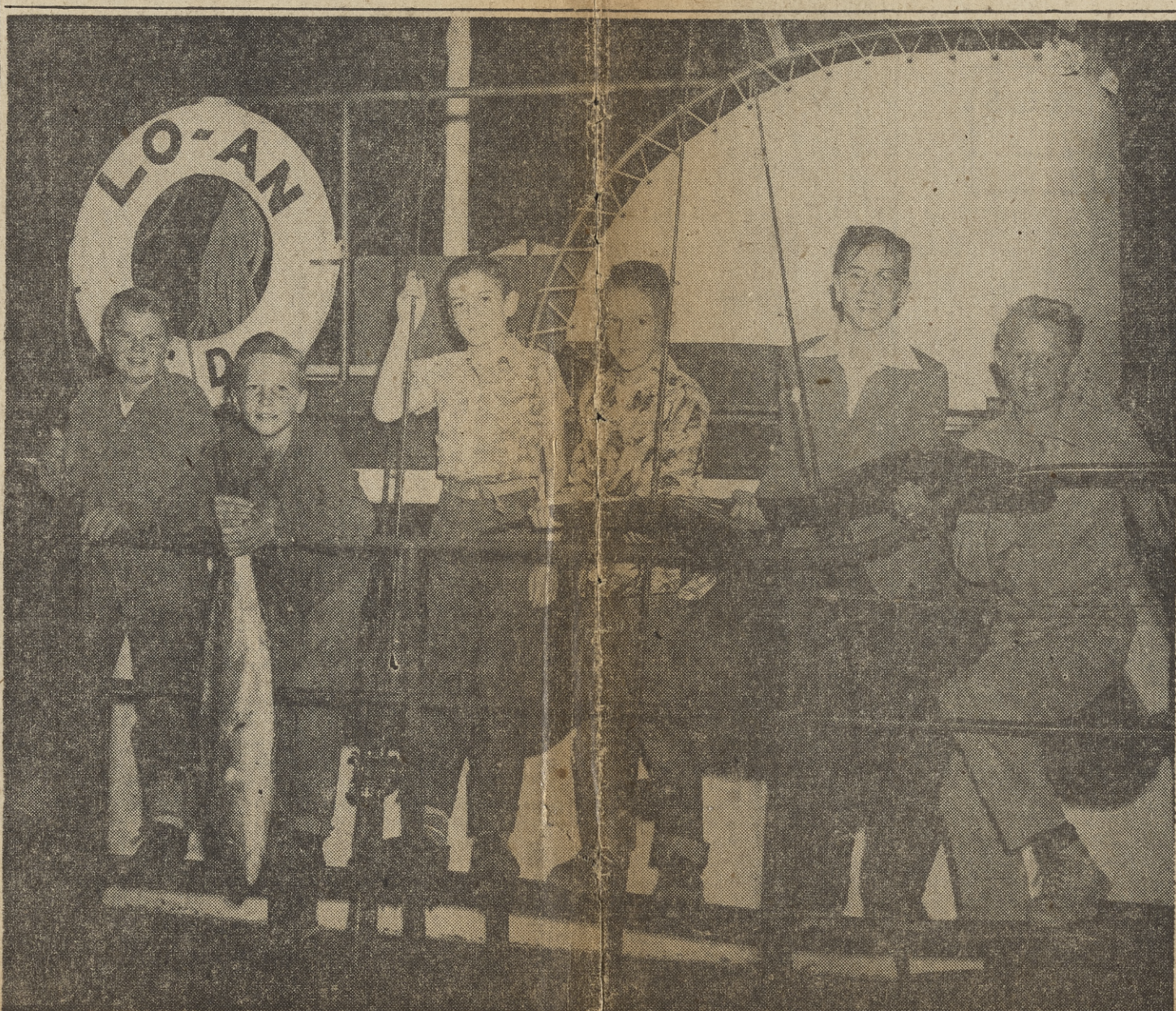
The season's yellowtail total had topped the 41,000 mark and was well on the way to 42 early this week, thanks to daily catches ranging from 100 to 200 yellowtails and several times that many bonito.

Best previous season on record was 1952, when 34,432 yellowtails were brought to bag. Two anglers proved without doubt that surface fishing now is on a par with the red hot days of mid-summer when each took his full limit of 10 yellowtails. One was Glen Gesler and the other Gene Estes, the latter now a Point Loma resident.

In addition to fine surface sport, bottom fishermen also hit the jackpot with banner catches of red cod, groupers, and a few whopping big ling.

Among the Point Loma-Ocean Beach anglers who fared particularly well were: Major Harry Halladay, O. F. Meyers, Bobby Beyrer, Chuck Marshall, Jack and Pauline Christensen.

# ADMIRAL SHERMAN FIGHTS FOR PARK



**FISHERMEN**—Here are some of the Peninsula News carrier boys who won a recent contest for new subscriptions and were awarded fishing trips aboard H. & M. Sportfishers boats as prizes. Left to right are Kenneth Overfield, of 3530 Dumas St.; Bob Jason, 3556 Poe St.; Richard De... 3035 Milan St.; Fred Langemann, 4263 Del Mar Ave.; Dan Magnusson, 3519 Quimby St.; and George McLaughlin, 5005 Coronado Ave. Other winners were Donald Sansome, 4305 Niagara Ave.; Jeffery Graham, 1134 Barcelona St.; Steve Leptich, 4519 Niagara; Jon Clarke, 4630 Santa Cruz Ave.; and Dennis Harvey, 4522 Niagara. Dave Harvey, of the circulation department, went along on one trip and said the boys caught a lot of rock cod.—Michael Macconnell photo.

## Christmas Seal Returns Pass Half-Way Mark

Christmas Seal returns for San Diego County this week climbed above the half-way mark of the hoped-for total of \$124,000 for this area, as the San Diego County Tuberculosis and Health Association observed the 48th anniversary of the American Christmas Seal.

Mrs. Carl R. Anderson, Seal drive chairman, earlier this week predicted that Yule Seal returns would be safely above \$62,000 by today. On Monday the total stood at \$58,140.

The first American Christmas Seal sale to fight tuberculosis was launched on Dec. 7, 1907. Mrs. Anderson said. The Seal sale is now the traditional means for more than 3000 local associations to finance their continuous fight against TB.

The idea of the anti-tuberculosis Yule Seal was brought to this country from Denmark, where it had first originated in 1904.

Two Weeks Left With only two campaign weeks left this year, Mrs. Anderson said that many local residents still have not answered their appeal letters. She pointed out, however, that many of the Christmas Seal letters may have been mislaid in the increased flow of holiday mail reaching San Diego County homes or forgotten in the rush of Christmas shopping.

Volunteers at Christmas Seal headquarters this week were busy addressing reminder letters and cards to persons who have not been heard from yet, she said.

Funds from the sale of the Yule Seals provide the sole means of support for the TB Association's control program in San Diego County.

## Early O. B. Pix Displayed Here

An interesting display of early Ocean Beach pictures dating from 1897 to 1924 can be seen in the windows of the Titlow Insurance Agency, corner Bacon & Niagara Avenues. Oldtimers will recall many fond memories from these fine prints. The pictures are from the archives of the Union Title Insurance and Trust Company.

## FIREMEN TO MARCH TONIGHT FOR VICTIMS OF DYSTROPHY

Turn on your porchlight tonight (Thursday) if you wish to contribute to the fight against muscular dystrophy.

Off-duty firemen in the Peninsula area started their porchlight drive last night and will continue it tonight.

Envelopes for contributions were mailed to householders. If yours has been misplaced, use any envelope for your contributions. Also, firemen will carry canisters for donations.

Firemen are scheduled to march for the muscular dystrophy victims from 6 to 9 o'clock tonight. Where porchlights shine a welcome, they will stop to explain the crippling, fatal disease and collect contributions for research and help to sufferers.

## Lewie's Opening Is Big Success

Grand opening of Lewie's Texaco Service, 1756 Rosecrans St., last Friday and Saturday was a big success.

Lewie Gillespie, owner, was gratified by the public response. Tickets were distributed for a free drawing for valuable prizes, to be held Saturday.

## CABRILLO CLUB INSTALLATION

Adrian Mauricio was installed as president of the Cabrillo Civic Club Sat. in a ceremony attended by approximately 150 members. Installing officer was Matt Olivera, a past president.

Other officers installed were Harold Fernandes, first vice president; Arthur Sousa, second vice-president; Mrs. Manuel Cordeza, recording secretary; Miss Gloria Freitas, financial secretary; Miss Angie Vierra, treasurer; Matt Monise, marshal.

Mrs. Rita Ballatore, retiring president, commended the officers, directors and members for their outstanding work during her year as president.

## Little Theatre Bldg. At 'U' Being Equipped

Work is now in progress to completely equip the Little Theatre building on the campus of California Western University, it was announced this week.

Made possible by a gift from Irving Salomon, the project will include an annex for theatre and music productions and rehearsal rooms for students. The theatre will be called the Irving Salomon Hall and will be dedicated sometime this month.

Irving Salomon, a resident at the Rancho Lila in Escondido, is currently a representative of the Ford Foundation. In 1952 he was with that organization's Fund for Adult Education and the Fund for Advancement of Education. He is also a member of the Governor's Advisory Committee on Educational Television for California.

## Cub Pack Starts 'Food Pick-Up'

Cub Pack 228, of Ocean Beach, will start a door-to-door "food pick-up" this week for needy families at Christmas time.

The collected foods will be on public display Friday, Dec. 17 at 7:30 p.m. at the Cub Pack's annual Christmas party in the Community Center.

An accredited welfare agency is to distribute the food to needy families.

Herb Freet is committee chairman and Fred Daffer cub master of Pack 228.

## Says S. D. Has Enough Eggs In Defense Basket

By SPENCE HELD

"From a national defense standpoint, I don't believe any more eggs should be put into the already vulnerable San Diego basket."

With those words, Adm. Frederick C. Sherman, USN, ret., regional civil defense coordinator, yesterday blasted Navy plans to use vacant property in the Ft. Rosecrans military reservation on Point Loma for additional installations.

Adm. Sherman contends the acreage has "great scenic and historic value" and should be used for park purposes.

(The City Planning Commission has recommended that the City Council take action to acquire the area south of the Ft. Rosecrans National Cemetery for a public park. The Council is expected to discuss the matter in conference soon.)

Adm. Sherman is regional civil defense coordinator—in San Diego and Imperial Counties—for the State of California.

"The National Resources and Security Board and the Defense Mobilization Board," he said yesterday, "both advocate dispersal of critical defense installations so they won't be smashed by one bomb."

"Close in to San Diego already are 15 critical military installations. If they do any enlargement or expansion on Point Loma, it would be within the critical area of destruction. I think any further defense installations should be placed farther from the center of population."

Adm. Sherman said that "for the sake of good defense policy, the Navy shouldn't stand in the way of development of the park, especially after the recent controversy over zoning at the Miramar Naval Air Station, where the City gave in."

Also, he pointed out, the Navy took a lease on Silver Strand State Park property a year or so ago.

"I believe it would pay the Navy to concur in ultimate use of the Ft. Rosecrans area as a beautiful park," he added.

As a park, the area still would be available for defense purposes in time of war, said Adm. Sherman, and the National Cemetery and Cabrillo National Monument would fit into the general park plan.

The Federal Government has title to about 1100 acres of land in the Ft. Rosecrans military reservation, of which about half is unoccupied, it was said.

"I believe," said Adm. Sherman, "that this vacant land could be used as a park with greater benefit to the country than if it were used for further defense establishments."

He thinks the project is feasible "if we can get enough public sentiment in San Diego to back it up."

## OCEAN BEACH SCHOOL PLANS XMAS PROGRAMS

The most festive of all Christmas holidays is being celebrated at Ocean Beach Elementary School in many interesting ways. Many of the activities will be shared with the community.

At 1:30 on December 14th a Christmas program depicting the religious basis for the holidays will be presented by the upper grades. Choric verse and tableaux will tell the story of the heralding and birth of the Christ child with a background of sacred and traditional music sung by the robed choir.

Of special interest is the study of Christmas customs of other lands. The fourth grades, studying our neighbors in Mexico, plan a special celebration in keeping with the Mexican tradition.

The robed choir, under the capable direction of Mrs. Carol Huckaby, is presenting several programs in the community. On Thursday, December 9th, the choir will present a program of Christmas songs for the Ocean Beach Women's Club.

Later in the day they will travel to Alice Birney Elementary School where they will be featured in the Annual School Catechism Employees Christmas Program. They will perform again December 14th and 17th in school programs.

Old Saint Nick hasn't been forgotten either. His helpers are busy in many of the rooms planning surprises for Moms and Dads. Useful gifts and cards are being made as tree and home decorations.

Gifts have been bought out of allowances for those who will not be able to have a Christmas. Outgrown clothes and shoes have been washed and mended to be bundled and sent to children in need.

## Christmas Party For Children At Moose Hall

Governor Dave Noel of Lodge 1755, Loyal Order of Moose, this week expressed his thanks to Ocean Beach Chamber of Commerce for the privilege of entertaining O. B. children this Christmas.

The children's Christmas party will be held at the Moose Hall, 5019 Newport Ave., Wednesday, Dec. 22 at 8 p.m. All Ocean Beach children are invited.

St. Nick will be there to greet each child. "It is the aim of the Moose," said Noel, "to make all children happy, as at Mooseheart, Ill., where we have over 1,000 children of members who have passed on."

The Moose toy campaign is well under way "and with the cooperation of the Salvation Army there will not be a single needy boy or girl without toys this Xmas," it was said. The many collection depots in this community are doing well.

## Point Loma High Speakers Place High In Tourney

Student speakers from Point Loma High School placed high among the 400 from 15 high schools competing in the annual Speech Tournament at State College last week.

Dick Hicks took first place in Men's Extemporaneous and fourth in Oratorical Declamation. Other local winners include the following:

Kendall Squires, second in Men's Impromptu; Mary Stivers, third and Sandra Elliott fourth in Humorous Declamation; Richard Castro, third in Men's Oratory, and Linda Lee, fourth in Dramatic Declamation.

## SCHOOL CHRISTMAS PROGRAMS

Many Christmas music and dramatic programs traditionally are planned throughout the San Diego city school system as "gifts to the community."

Among those scheduled in this area, according to the City Schools Education Center, are the following:

Point Loma High School—"Gift of the Lamb," Thursday, Dec. 16, 8 p.m., auditorium.

Dana Junior High—Christmas

pageant, Friday, Dec. 17, 7:45 p.m., auditorium.

Ocean Beach Elementary—Christmas tableau, Tuesday Dec. 14, 1:30 p.m., auditorium.

Cabrillo—Music program, Thursday, Dec. 16, 7:30 p.m., auditorium.

Frontier—Christmas customs, Thursday, Dec. 16, 1:30 p.m., auditorium.

Sunset View—"Christ is Born," Thursday, Dec. 16, 7:30 p.m., auditorium.



### Succoth Booth Is Built By Students

The Junior Department of the Point Loma Methodist Church, Ocean Beach, turned back the pages of time by constructing a replica of a Succoth Booth similar to those mentioned in the

Old Testament, which was part of the harvest celebration as evidence of God's love and care. The booth was built by the children themselves under the leadership of their teachers, Mrs. H. T. Stovall, Mrs. Maurice Pappier, Mrs. Wayne Ramay, Mrs. Rolin Shaw, and Mrs. John Atwood.

"The Land Where Jesus Lived" is the theme of the current unit of study which forms a scriptural background for our Thanksgiving observances. This has become an annual activity, and the children look forward to bringing fruit, vegetables and palm branches for the booth.

### November Good For Crooks Co.

November has always been an active month for the Robert Crooks Realty Co. and last month held up the previous records.

The Thomas P. Morans have moved from 1901 Chatsworth Blvd. to their new home at 3340 Xenophone street and in time for Christmas too. The Manuel Fernandes family, former owners now are residing at 3134 Macaulay street.

Mr. and Mrs. Henry V. Madrugra have purchased the property at 3145 Ingelow St. and have moved from their former home at 3536 Poe St.

Mr. and Mrs. Edmund Freitas will next week move to their home at 3852 Milan Street, purchased the early part of this month.

Tuberculosis robs the nation of approximately 1,000,000 working years each year—time lost by people who die of the disease. FIGHT BACK THRU CHRISTMAS SEALS.

### 61st Anniversary Observed Locally

A L Jolla couple were honored Sunday evening, December 5, on their 61st wedding anniversary at the home of a daughter, Mrs. Charles F. McCabe, 3026 Xenophone street. Another daughter, Mrs. Earl V. Foster of La Jolla, assisted.

Mr. and Mrs. Malcolm McPherson of 5525 Bellevue Ave. met in 1892 on a small ship named Hibernia coming to America from Europe. Mrs. McPherson was coming from her home in Belfast, Ireland while Mr. McPherson was coming from Oban, Scotland. They were married December 5, 1893 in Chicago. Later they resided in Los Angeles, Spokane, and Seattle where Mr. McPherson was in the grocery business. They arrived in San Diego in 1945.

They have six children, who are located in various cities throughout the United States: Mrs. Earl V. Foster and Mrs. Charles F. McCabe of San Diego; William and Sidney McPherson of Seattle; Mrs. Harley P. Evans of Washington, D. C.; Donald McPherson of Ridgefield, Connecticut. The elder McPhersons have 10 grandchildren and 8 great grandchildren.

Friends who attended the open house were: Mr. and Mrs. John McQuilken, Mrs. Claudie Bouley and sons, Richard and Leon; Mr. and Mrs. Ernest Kotnik, Mrs. Mary Placia, Mr. and Mrs. John N. Endicott, Dr. Stuart Dingwall, Mr. and Mrs. A. Dingwall, Capt. and Mrs. Ivan Finn, Mrs. Amy Coover, Lt. Cmdr. and Mrs. Bryan Franks, Mr. and Mrs. John Palo, Mrs. Bertha Bailey, Mr. and Mrs. Ernest Forward, Mr. and Mrs. W. H. Carpenter, Mr. and Mrs. Charles Anderson, Mr. and Mrs. Louis Marbourg, Mr. and Mrs. Robert Werner, Mr. and Mrs. Robert Galbreath, Mr. and Mrs. James Abbey.

MONESMITHS PURCHASE CARNATION MALT SHOP  
Alice and Fay Morrow, former owners of the Carnation Malt Shop, 2318 Cable street, sold

their business interests to Mr. Beach until after the holidays and then plan to travel back to Richmond, Virginia.

The San Diego Unified School District's operating budget for the 1954-55 school year is \$24,269,090.



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TOMATO SOUP	11c
Campbells	can
POPCORN IN OIL	27c
Rose Kist	11 1/2-oz. jar
SUGAR	10 97c
C & H Cane—5 lbs., 49c	lbs.
TIDE	71c
Giant Size	
BABy FOOD	3 for 25c
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ORANGES  
New Crop Naval...lb. 5c

### C&E CHOICE MEATS

(IN RAUL'S MARKET)

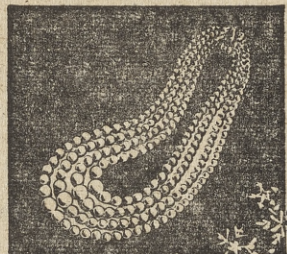
STEWING HENS  
Fresh Cut-up...lb. 39c

BACON  
Eastern Sliced...lb. 49c

PORK CHOPS  
Rib...lb. 19c

BOILING BEEF  
Lean, Tender...lb. 19c

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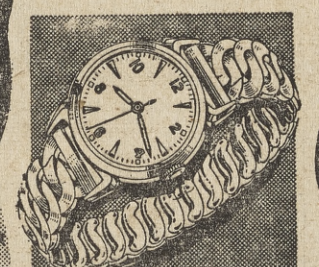
Beautiful Solitaire  
DIAMOND RINGS  
Smart Modern Setting

\$250

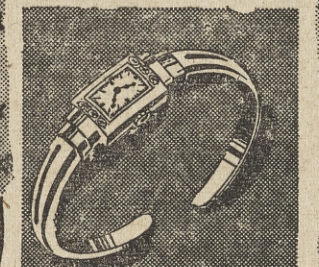


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